

Appendix D

Interviews with Stakeholders

At the beginning of the study, individuals from the following organizations were interviewed to learn about their perspectives on, and concerns about, cost-containment practices in the WIC program. All interviews were conducted by telephone, except where noted.

Food Marketing Institute (FMI)

December 14, 1999
Elizabeth Tansing, State Government/WIC Relations
Kate Coler, Lobbyist
Joe Williams, Gulf Coast Grocers Association

Grocery Manufacturers of America (GMA)

December 15, 1999
Chip Kunde, Manager, Federal Affairs
Nick Pyle, Welch's
Robert Bird, General Mills
Mary Katherine Token, General Mills
Cynthia Brizell, Kellogg's
Larry Sawyer, Kellogg's
David Drake, Gerber

National Grocers Association (NGA)

December 16-17, 1999
Thomas Wenning, Vice President and General Counsel
Jim Smotherman, Alabama Grocers Association
Jerry Fleagle, Iowa Grocers Association
Pat Hicks, Kentucky Grocers Association
Kathy Siefken, Nebraska Grocers Association
Linda Doherty, New Jersey Food Council
Wes Ball, Tennessee Grocers Association
Rick Johnson, Texas Food Industry Association
Jim Olsen, Utah Food Industry Association
Michelle Kussow, Wisconsin Grocers Association

National WIC Association (NWA)¹

November 30, 1999

Doug Greenaway, Executive Director

Don Johnson, President; WIC Director, Utah

Bill Eden, Vice President; WIC Director, Colorado

Peggy Trouba, Food Cost Management Committee; WIC Director, Nebraska

Terry Bryce, WIC Director, Oklahoma

Phil Wagner, Vendor Management/Rebates, Colorado

Private Label Manufacturers Association (PLMA)

December 1, 1999

Brian Sharoff, President

Ken Clarfield, Director, Industry Relations

Tim Simmons, Vice President, Public Relations

USDA, Food and Nutrition Service

(All USDA staff are from Supplemental Food Programs unless otherwise noted)

National Headquarters

November 24, 1999

Dawn Aldridge, Office of Analysis and Evaluation

Chris Casey

Linda Clark

Mid-Atlantic Regional Office

November 12, 1999

Roberta Hodsdon

Sylvia Ryan

Delores Stewart

Diana Torrice

Midwest Regional Office

November 15, 1999

Liza Cowden

Carla McGill-Yearby

Sandra Slayton

Steve Vrabel

¹ Formerly the National Association of WIC Directors (NAWD).

Mountain-Plains Regional Office

November 22, 1999

Ralph Anzur

Jean Liekhus

Jeanette Montano

Karen Painter-Jacques

Northeast Regional Office

In-person interviews on November 10, 1999

Robert Mulvey

Eric Norman

Candice Stoiber

Southeast Regional Office

November 8, 1999

Lorine Bizelle

Peggy Fouts

Larilyn Pittman

Southwest Regional Office

November 10, 1999

Henry Barber

Bob Graybill

Ron Gwinn

Susan Mayer

Western Regional Office

November 10, 1999

Mike Drew

Lisa Medeiros

Ron Rizzo