ERS Peer Review Plan

Preliminary Title: Type of Report (ERR, EIB, EB)	Demand for Alternative Feed Grains for Broiler Production in an Era of Global Price Uncertainty: The Case of Sorghum ERR			
Agency:	Economic Research Service USDA	[X] Influential Scientific Information[] Highly Influential Scientific Assessment		
Agency Contact:	Kelly Maguire, kelly.b.maguire@usda.gov			
Subject of Review:	The demand for chicken meat is expected to grow considerably in the future due to urbanization, income, and population growth (especially in developing and emerging economies). This increase in demand means that there will likely be a corresponding increase in feed demand. For major exporting countries of feedstuffs (grains and oilseeds), such as the United States, this offers an opportunity to increase their share of trade of these products. However, the COVID era and the Russia-Ukraine conflict have brought about a new era of uncertainty in feedstuff prices, especially among grains that have multiple uses, including food, biofuels, and feed. In particular, corn and wheat prices have been especially affected and yet are among the most commonly used grains in broiler feed formulations. Understanding the price responsiveness of demand can help assess whether other grain substitutes, such as sorghum, offer a real potential for growing their share in broiler feed formulations, especially under conditions of rising feed costs and price uncertainty. This study accomplishes this by estimating the responsiveness of risk-averse broiler producers to feed price volatility.			
Purpose of Review:	The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.			
Type of Review:	[] Panel	Review [X] Individual Reviewers		
[] Alternative Process (Briefly Explain):				
Timing of Review (E	st.): Start: 3/7/2024	Completed: 9/30/2024		
Number of Reviewer	s: [] 3 or fewer	[X] 4 to 10 [] More than 10		
Primary Disciplines/Types of Expertise Needed for Review: Economists				
Reviewers selected b	y: [X] Agency	[] Designated Outside Organization		
Opportunities for Pul	blic Comment?	[] Yes [X] No		

If yes, briefly state how and when these opportunities will be provided:				
How:				
When:				
Peer Reviewers Provided with Public Comments?	[] Yes	[X] No		
Public Nominations Requested for Review Panel?	[] Yes	[X] No		