

Peer Review Plan

Preliminary Title: Organic Price Premiums are not Decreasing Despite Increasing Market Share

Type of Report
(ERR, EIB, EB,
TB, SOR,)

ERR

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: Organic foods are one of the most rapidly growing sectors in the food market, but shortages in supply sometimes appear. This study applies a hedonic model to the Nielsen Homescan data from 2004 to 2010 to estimate the organic premium for 18 products. Strong organic premiums, combined with increased sales, would suggest that there is continued room for growth in organic supply.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 05/12/15 End: 12/18/15 Completed: 12/18/15

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No

