

Peer Review Plan

Preliminary Title: HPAI Impact on EU-27's Import Demand for Cooked and Uncooked Poultry and Other Meats

Type of Report (ERR, EIB, EB, SOR,) ERR

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: Outbreaks of animal disease can affect production, consumption and global trade. One disease that has had an effect on the world market for poultry meat is Highly Pathogenic Avian Influenza, (HPAI) (H5N1). This disease first appeared in Asia beginning in early 2003. The disease spread to several other countries and eventually to the EU27 in 2006 and 2007. The European Union (EU27) had several outbreaks of HPAI in 2006 and early 2007. Between 2006 and 2012 cooked poultry emerged as and remains the EU's largest meat import item in volume and value terms. This dramatic change in import demand may reflect EU buyers' concerns about the safety of uncooked versus cooked poultry. This report attempts to determine to what extent the increase in EU cooked poultry imports is the result of HPAI.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 03/06/14 End: 04/21/14 Completed: 04/21/14

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No
If yes, briefly state how and when these opportunities will be provided:
How:
When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No
Public Nominations Requested for Review Panel? [] Yes [X] No



