Peer Review Plan

Preliminary Title:	Processing Meat and Poultry for Local Markets: From Convenience to Commitment					
Type of Report (ERR, EIB, EB)	ERR		[37]	To Classical Color		
Agency:	Economic Research Service			Influential Scientific Information Highly Influential Scientific Assessment		
	USDA Daniel Pick, dpick@ers.usda.gov					
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Subject of Review:	Consumer demand for local meat and poultry has risen in recent years. Bringing local meat and poultry to market requires access to appropriate processing facilities. Concerns are that limited processing infrastructure exists, restricting the supply of local meat and poultry. Existing local, typically small, processors often lack the steady, consistent business they need to be profitable. This report uses findings from case studies, supplemented with background research and plant-level data, to describe the situations that characterize and support local markets for meat and poultry. This study is useful for understanding local markets for meat and poultry, how market functioning can be improved, and how local markets can be expanded.					
Purpose of Review:	The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.					
Type of Review:		[] Panel F	Review		[X] Individual	Reviewers
[] Alternative Process (Briefly Explain):						
Timing of Review (Es	st.): Start:	08/16/12	End:	01/10/13	Completed:	01/10/13
Number of Reviewers	: []	3 or fewer	[X]	4 to 10	[] More than	10
Primary Disciplines/Types of Expertise Needed for Review: Economists						
Reviewers selected by	7: [X]	Agency	Organi		Designated Outside Organization	
Opportunities for Pub If yes, briefly sta How: When:		n these opportun	[] ities wi	Yes Il be provided:	[X] No	
Peer Reviewers Provided with Public Comments?				Yes	[X] No	
Public Nominations R	Requested for Re	view Panel?	[]	Yes	[X] No	
USDA						